



Sustainable Health Enterprises:

How one small startup raised the productivity
of women in Rwanda while creating over 600 jobs
for all citizens there

with

Elizabeth Scharpf

Founder and CEO of Sustainable Health Enterprises (SHE)



January 10, 2017 • 7pm

**Faulkner Gallery, Santa Barbara Public Library
40 E Anapamu St, Santa Barbara**

Armed with a Harvard MBA and a specialty in international development, Ms. Scharpf had been advising organizations like the Clinton Foundation and the World Bank on growth strategies around the world. While working in Rwanda, she was aghast to learn that women missed work on a regular basis because maxi pads cost more than a day's wages. She was motivated to found Sustainable Health Enterprises (SHE) to invest in ideas that could have a positive social and economic impact. Her talk will focus on the organization's first initiative: to help girls and women start up their own businesses to manufacture and distribute affordable, quality, eco-friendly, maxi pads. Ms. Scharpf hopes to create a blueprint that can be replicated all over the world.

Free event hosted by:



President's Message

Happy Holidays!

On Nov. 10 we hosted a very interesting program on women's politics. Just two days after the emotional election it was uplifting to come together with other like-minded women and discuss how far we've come. A big thank you to our speaker Sarah Case and to Barbara Levi for organizing the event.

As I'm sure many of you have, I've been reading the latest articles on the AAUW National website. The information on election results and where to go from here are encouraging, I'm excited about the news on the [national convention](#) in Washington DC coming up in June and I always enjoy the annual gift giving guide for "[Fearless Feminists!](#)" If you haven't done so in awhile, I encourage you to go on the site and take a look.

I'm looking forward to our upcoming programs next year. On Jan. 10 we have a program featuring Elizabeth Scharpf, the founder SHE (see the flyer above). Save the date for our Interbranch Luncheon on Feb 25 in Santa Maria. And tickets will be going on sale soon for the Empowered Woman Luncheon on March 8. Our special guest speaker is Amazing Race winner and KEYT reporter, Kelsey Gerckens – you won't want to miss it!

Looking forward to a great year ahead and I wish you all a very happy holiday season and prosperous new year!

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Empowered Woman Luncheon – Save the Date!

We are honored to have Kelsey Gerckens as our speaker! In 2015, Kelsey won the Amazing Race, a reality tv game show in which teams of two people race around the world in competition with other teams. She is also a KEYT news reporter covering Ventura County and has worked in the journalism field for many years.



March 8, 2017
(more details coming soon!)



AAUW Will Hold Candidates Accountable

Voters made history November 8 by electing political outsider Donald J. Trump to the White House. AAUW intends to approach our work with both the new administration and Congress with our mission in mind. After this hyperpartisan election year, AAUW's nonpartisan leadership and research-based advocacy is needed now more than ever.

It is now, after an election, that the real work begins. AAUW will find common ground with the Trump administration and the new Congress on issues that are important to women and working families. Women want progress on issues that affect them, and AAUW intends to be a valued ally and fierce critic, depending on what is warranted. Most importantly, in true AAUW fashion, we will not hesitate to speak truth to power.

Election 2016 touched on many issues that affect women and families at every level: local, state, and federal. We still face congressional gridlock over the Paycheck Fairness Act, resulting in more states taking matters into their own hands to work toward equal pay. Students are still waiting for real action on college affordability and high student debt, and they expect a continued commitment to combating campus sexual assault. Working families are still looking for good jobs with paid family and medical leave and other workplace equity policies. And Americans still don't have the basic necessity of a full Supreme Court.

Members of AAUW worked hard to get out the women's vote on Election Day by registering and educating voters, holding candidate forums and town halls, and writing local op-eds and letters to the editor urging women to make their voices heard. These efforts were a part of the AAUW Action Fund's "It's My Vote: I Will Be Heard" campaign, which aims to turn out millennial women voters, a group that is often underrepresented at the polls.

Candidates must now work to deliver on their promises. Women voters expect our newly elected officials to work together on solutions. AAUW believes democracy demands work every day of the year, and hyperpartisan rhetoric only damages the chances for reasonable consensus. Women voters are watching. We've laid out our priorities, and we will hold each and every candidate accountable.

Yours in AAUW,

Lisa M. Maatz

Vice President of Government Relations and Advocacy



Fund Raising Appeal

Early in January I'll approach you with our annual Tech Trek Appeal, which you have so generously supported in the past. Until then, you may help in another big way. Please send me any suggestions for local companies, friends, neighbors, organizations, etc. that might be interested in sponsoring a camper.

It's especially helpful to have a personal contact. Please send any referral information to Beverly Kowalsky Ching, Santa Barbara-Goleta Tech Trek Fund Raising Chair, at beverlykc@cox.net or 964-5411.

Campers Tour Lynda.com

On Veteran's Day, a school holiday, eight Tech Trek campers had a fabulous tour of Lynda.com, an online education company offering thousands of video courses in software, creative, and business skills. To start off the morning, a female company recruiter spoke to the girls about being interviewed for a job.

She stressed to the girls that whenever they post anything on social media, they are building an image; they should start now to project their most positive image. Later, four women in STEM jobs described the diverse paths that led them to their current work. Several other dynamic employees showed the group the Hollywood-style production studios as well as the break room (equipped with TV, bean bag chairs and ping pong table). The girls pigged out on the free food available everywhere, including gummy bears and, after lunch, Rory ice cream sundaes. Many thanks to branch member Rae Hoyt for arranging the tour.



MEET OUR MEMBER, DIANE COREY



One of our newest members, Diane Corey, was born on April 3rd in North East, PA. She has lived in Long Beach, Mission Viejo, Solvang and Buellton, CA. As a child, Diane wanted to be a nurse. She graduated from CSU, Dominguez Hills, and has worked in various nursing positions.

Diane is married and has step grandchildren. She loves to travel and has traveled extensively, but is unable to name her favorite place. She enjoys some cruising but really likes to tour more. Her favorite type of food is seafood. Her favorite movie is "Shirley Valentine" because it sends a message that one needs to be valued and not be taken for granted. Diane enjoys Spanish guitar music and her favorite color is blue. Scuba Diving is her hobby.

When asked what she hoped to get out of AAUW, Diane says she wants to be more aware of women's issues and the political process.

WELCOME, DIANE, TO AAUW!

Need a ride to an event or want to carpool?

With the formation of our new Neighborhood groups carpooling to events is even easier! Just contact your neighborhood coordinator and she will let you know who else is going nearby.

Not sure who your coordinator is? Contact Barbara Siegel at barbarasiegel1@mac.com.

December, 2016 – January, 2017 Calendar

"Laughter is the sun that drives winter from the human face." — *Victor Hugo*

December 1, Thursday – 6:00 p.m.

Annual Holiday Party - Susan Engles' Home, 1245 San Antonio Creek Road.

December 12, Monday – 7:00 p.m.

Smart Talk - To be determined

December 13, Tuesday – 12:00 noon

Lunch Bunch - Le Café Stella, 3302 McCaw Avenue, 805-569-7698. McCaw is behind Gelsen's and runs alongside the golf course. From State Street it is the first turnoff to the right from Las Positas just past Loretto Plaza. Please R.S.V.P. by Monday morning to Dena Stein, denastein0@gmail.com or 650-269-3666.

December 14, Wednesday – 10:30 a.m.

Outing to the Teddy Bear Museum - Please contact Tanda Jacobs at 805-896-7873 or tandaj21@gmail.com so she can let the museum know how many are coming. The museum, located at 122 W. Canon Perdido St., decorates for Christmas and serves tea. We will go out to lunch afterwards. It'll be fun!

December 19, Monday – 10:00 a.m.

Craft Group - The group meets the third Monday of every month at Beverly Kowalsky-Ching's home, 462 S. San Marcos Rd., Santa Barbara. Call Beverly at 964-5411 for more information.

December 20, Tuesday – 7:00 p.m.

Book Ends - We will meet at the home of Susan Hanna, 1276 Camino Palomino, Goleta, to discuss *Our Souls at Night* by Kent Haruf.

December 21, Wednesday – 12:00 – 2:00 p.m.

League of Women Voters - Holiday party and potluck. Louise Lowry Davis Rec Center, 1232 De La Vina St., Santa Barbara. Please bring a dish to share.

December 27, Tuesday

Movie Night - Please watch for an email the weekend before with information on the film, time and theater location.

January 5, Thursday – 5:00 p.m.

Steering Committee Meeting - The committee will meet at the Dowitcher Designs conference room, 510 State St., Suite 250.

January 9, Monday – 7:00 p.m.

Smart Talk Discussion Group - To be determined

January 10, Tuesday

12:00 Noon, Lunch Bunch - Location to be determined

7:00 p.m. Program with speaker Elizabeth Scharpf the founder SHE (see flyer above) - Faulkner gallery at the Santa Barbara Public Library, 40 E Anapamu St

January 16, Monday – 10:00 a.m.

Craft Group - The group meets the third Monday of every month at Beverly Kowalsky-Ching's home, 462 S. San Marcos Rd., Santa Barbara. Call Beverly at 964-5411 for more information.

January 17, Tuesday – 7:00 p.m.

Book Ends - Our selection is *When Breath Becomes Air*, by Paul Kalanithi. The meeting is at the home of Ginny Capra, 6020 Paseo Palmilla, Goleta.

January 18, Wednesday – 12:00 – 2:00 p.m.

League of Women Voters - Community Forum - Energy CCE. Louise Lowry Davis Rec Center, 1232 De La Vina St., Santa Barbara.

January 23, Monday – 7:00 p.m.

Smart Talk - to be determined

January 24, Tuesday

Movie Night - Please watch for an email the weekend before with information on the film, time and theater location.

Our Coalitions

Coalition Against Gun Violence, Pro Choice Coalition,
League of Women Voters

**AAUW advances equity for women and girls
through advocacy, education, philanthropy,
and research.**

**By joining AAUW, we belong to a community that breaks
through educational and economic barriers so that all
women and girls have a fair chance.**

Membership in AAUW is open to people who hold an associate degree or higher. Branch membership offers friendship with like-minded people and an arena for making a positive contribution to your community. Benefits include a subscription to California PERSPECTIVE, our quarterly publication. You can join our e-mail lists and attend our annual convention. Membership dues at the branch level include California and National dues.

If you know of someone who you believe would appreciate the opportunity to join our branch, please send them the link to our [website](#) and give her name and contact information to Ginny Capra at ginnycapra@cox.net.