



Santa Barbara-Goleta Valley (CA) Branch

Santa Barbara—Goleta Valley
AAUW

Coast Connections

The SB-GV AAUW Monthly Newsletter

Volume 4

Number 2

October 2013

Santa Barbara - Goleta Valley AAUW
League of Women Voters of Santa Barbara
and CARE

Invite You to a Free Special Screening of

Girl Rising



Thursday, October 10, 2013

Faulkner Gallery of the
Santa Barbara Library

40 East Anapamu

Santa Barbara

6:00 pm

Celebrating International Day of the Girl
(October 11, 2013)

Girl Rising (PG-13) spotlights the strength of the human spirit and the power of education to change a girl – and the world. Many millions of girls face barriers to education that boys do not. We can help break those barriers by bringing global attention to the enormous benefits of educating girls.

Our community is a great place to start.



Santa Barbara-Goleta Valley (CA) Branch



League of Women Voters®
of Santa Barbara



Acting Co-Presidents' Message

As you can see by looking at the various announcements and the calendar in this newsletter, the month of October is jam-packed for our Santa Barbara Goleta branch of AAUW. We sincerely hope to see many of you at these various events. Our branch is truly a vital part of our community. This month's activities give us a chance to connect with the public and let them know the value of belonging to AAUW.

While we are patting ourselves on the back, let's celebrate the launch of our branch website, done so beautifully for us by Megan Morrison, a true web guru at AAUW national. If you haven't yet had a chance to check it out, here is the link again: <http://sbgv-ca.aauw.net/> If there is anything you think should be on the website, or if you have any questions about it, please call either Claire VanBlaricum at 967-7523 or Cathy Black at 968-

6049. Claire and Cathy are the two designated contacts with Megan at national, so only they can authorize changes and additions to the website. Having only a few designated contributors at each branch is the protocol that national requires to prevent confusion, duplication, and possible hacking of branch websites provided by AAUW national.

One wonderful consequence of having an official AAUW-provided website is that our local University AAUW partner, UCSB, is eligible to apply for a Tech Savvy grant from AAUW national. Jill Dunlap, our UCSB liaison and branch Steering Committee member, is applying through the UCSB Women's Center (which she heads) for a Tech Savvy grant to put on a one day STEM conference for girls between 6th and 9th grades. One requirement was that the cooperating branch have a

website provided by national AAUW! Good luck to Jill and UCSB. The grant application was due September 30, and the decision should come fairly soon. We will let you know as soon as we hear anything. This project meshes so well with our branch's interest and commitment to Tech Trek.

We would like to encourage all branch members to think about coming to one of our Steering Committee meetings. We would love to have more members participate in our planning and think about joining the committee or taking on an office for next year!

Thank you for being a part of our Santa Barbara - Goleta Valley AAUW branch.

Claire VanBlaricum
967-7523
Jane Honikman
967-9757

AAUW Executive Director Speaks Out on Continuing Wage Gap

WASHINGTON — AAUW Executive Director and CEO Linda D. Hallman, CAE, today issued the following statement in response to the findings from the just-released U.S. Census Bureau report, [*Income, Poverty, and Health Insurance Coverage in the United States: 2012*](#).

We are disappointed by the Census Bureau's latest economic snapshot showing that the gender wage gap remains stagnant. Unfortunately for women and their families, it's the same old story — another year of no improvement. Women working full time in the United States are still paid only 77 percent of what men are paid, just as they were a decade ago. For African American and Hispanic woman, the gap is even wider. It's clear that this problem is not going to fix itself — we need strategies to address it. Although we always hope for appropriate legislation from Congress, given the stalemate on Capitol Hill, we're urging President Obama to do all he can through the executive branch to move the ball down the field. This stagnation must end, for the good of women and the nation. As an organization working tirelessly on behalf of economic justice, AAUW is committed to seeing the wage gap eliminated for all women.

AAUW has just updated our report The Simple Truth about the Gender Pay Gap with the latest numbers. Check it out: <http://bit.ly/14773ly>.



**League of Women Voters[®]
of Santa Barbara**



PRESENTS

Girls Rising

Community Forum

with panelists discussing programs for girls in our
community: AAUW Tech Trek, Girl Scouts and
Girls Inc. of Greater Santa Barbara.

Wednesday, October 16, 2013

12-2 pm

Louise Lowry Davis Center

1232 De la Vina Street, Santa Barbara

Brown bag lunch, beverages provided.

Free. The public is invited.

Co-Sponsored by Santa Barbara – Goleta Valley AAUW



CAGV Forum Focuses on Safety

The Santa Barbara - Goleta Valley branch of AAUW is a member of the Coalition Against Gun Violence. As such, we are co-sponsoring the forum that CAGV is presenting on Thursday, October 17. Please plan to come and bring any friends who might be interested.



COALITION AGAINST GUN VIOLENCE

• A Santa Barbara County Coalition •
www.sbcoalition.org



“SAFETY IN OUR HOMES, SCHOOLS & COMMUNITY”

Thursday, October 17, 6:30-8:30pm
Faulkner Gallery, Downtown Santa Barbara Library

Please join us for a timely and important community forum sponsored by CAGV, and moderated by **Santa Barbara Mayor Helene Schneider** with representatives from law enforcement, city council, county district attorney, public schools and community non-profits. **Senator Hannah-Beth Jackson** will give a brief introduction. Topics for the panel discussion will include:

HOW SAFE ARE WE? WHERE DOES SAFETY BEGIN?
WHAT PREVENTATIVE ACTIONS CAN WE TAKE TO ENSURE OUR FAMILY & NEIGHBORHOOD SAFETY? WHAT CAN WE AS A COMMUNITY DO TO IMPROVE SAFETY IN OUR HOMES, SCHOOLS & NEIGHBORHOODS?

Co-sponsors:
*Anti-Defamation League, American Association of University Women,
Democratic Women of SB County, Domestic Violence Solutions,
The Glendon Association, The League of Women Voters,
Santa Barbara Rape Crisis Center,
Santa Barbara Women's Political Committee,
United Methodist Women*

**EVERY DAY
33 AMERICANS ARE
MURDERED WITH GUNS
7 OF THEM ARE CHILDREN**




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From Our AAUW CA President, Alicia Hetman

I hope you had a great AAUW September and are ready to bring more AAUW visibility to your community in October. There are so many different ways that we can each, individually and as branch members, market AAUW. We are in the business of “breaking down barriers for all women and girls” so what are you doing to break down barriers for your own members and potential new members in your community?

Your AAUW CA leaders have been very busy this summer on a variety of AAUW projects. I have spent the last three months visiting branches and IBCs and working on some new partnership opportunities for AAUW CA.

I am very happy to report that AAUW CA has successfully completed a first event with a brand new partner --- the WNBA’s LA Sparks. 128 AAUW members, family and friends, including a high school and a community college basketball teams, invited by members of the Victor Valley Branch, went to the last home game of the LA Sparks so that we could Stand Up for Title IX. California is the first state in AAUW to be building an ongoing partnership with a professional women’s sport team, something that was a recommendation of our 21st Century Task Force report. This has been a remarkable opportunity to “market” AAUW in new ways and to a different audience. The team gave us a membership table in the main concourse before, during and after the game. Our the state membership chair, Ginny Hatfield, and members provided an array of AAUW materials, answered inquires and kept a list of potential members to contact as part of the Shape the Future campaign.

AAUW produced a new 30 second Public Service Announcement (PSA) that was unveiled at the beginning of half time on the Jumbotron so AAUW was on the screen for everyone to see. The PSA is now available on the website for others to use, but we were first! We were wearing AAUW We Love Title IX T-shirts created by AAUW staff and sold by the LACIC (order forms available on our website). National also sent Title IX handouts for us to distribute and our Chief Strategic Officer, Mark Hopkins came to California to attend the game with us.

This was truly an exciting new way to raise awareness of AAUW and the work we did to get Title IX passed and to build our membership. The Sparks also allowed us to use their “for members only” Lexus Room to host a reception prior to the game. We were extremely honored that the CEO of the LA Sparks, Paula Williams Madison, came to the reception to speak to us. She told her story -- an immigrant child, raised in Harlem, graduated from Vassar College, and built a business empire with her siblings. Her story is very compelling and she really spoke to the young women from the two basketball teams to let them know that if they work hard, they too can be high achievers! We hope that she’ll be a speaker at our 2014 AAUW CA Convention at the LAX Marriott, April 11-13 and I hope you’ll be there to hear her story.

Now, if that wasn’t enough to inspire you to try something new....I thanked Ms Williams Madison after she spoke and gifted her with her first year’s AAUW membership! I also gifted a membership to Liz Rizza, the Account Specialist responsible for reaching out to me about partnering with the team and she worked tirelessly for this partnership. They will soon be members of National, California and the CA Online Branch. There’s more...

During halftime I had the opportunity to speak with the Sparks President, Vincent Malcolm, and tell him about AAUW’s Shape the Future membership campaign in which those who join AAUW during a public event get half off on their National dues. I asked if he’d be interested in having the team pay for memberships for the players. Sometimes, all you need to do is ask! He said yes and now his staff is collecting the necessary information for these memberships to happen! I even suggested, in my follow-up email, that he may want to add himself and others to the list. Who knows just how many new members we will find through this partnership!

This is something that each AAUW leader can do in one place or another. Think about what is available in your community, think about starting a new partnership with an organization or a group of people that will want to Stand Up for Title IX with you. Sometimes, our biggest barriers are our own fears of trying something new and different.

I expect great things from you as I know that everyone who has a deep and abiding belief in the AAUW Mission can make a significant contribution to the work of AAUW. Building our membership with people who believe in our AAUW work to bring equality into the world is such a rewarding job.

Have a tremendous AAUW October----go out and try something new and different to bring visibility to AAUW’s great work in your community too.

All the Best,
Alicia



October 2013 Calendar



October 8	Tuesday 12:00 noon	Lunch Bunch - Smoke 'N Barrel BBQ Shack, 6920 Marketplace Drive, Goleta at the Camino Real marketplace (The location was Pastavino until a month or so ago.) Call Claire VanBlaricum at 967-7523 by Monday night for a reservation.
October 10	Thursday 6 pm	Girl Rising - In celebration of International Day of the Girl (October 11) we will present this film at the Faulkner Gallery. Co-sponsored by CARE and the League of Women Voters. See Page One for details.
October 15	Tuesday 7 pm	Book Ends - "Joyland" by Stephen King (NOT a horror story!) At Ginny Capra's., 6020 Paseo Palmilla, Goleta. Our book for November is "The Weird Sisters" by Eleanor Brown. Both are available in paperback.
October 16	Wednesday 12 noon - 2 pm	Girls Rising Forum - Sponsored by the League of Women Voters. Our branch is co-sponsoring, and acting co-President Claire VanBlaricum will be one of the panelists. See page 3 for details.
October 17	Thursday 6:30 - 8:30 pm	Coalition Against Gun Violence Forum - <i>Safety In Our Schools, Homes, and Community.</i> Our branch is a co-sponsor. See page 4 for details.
October 22	Tuesday	Movie Night Watch for an email the weekend before for information on the movie choice and location. Call Beverly Kowalsky Ching at 964-5411 for more information.
October 24	Thursday 6 pm	Steering Committee Meeting At Claire VanBlaricum's, 9026 Yaple Avenue, SB. All members welcome. Light supper will be served. Please note change from usual day and place!

Looking Ahead

Please note these upcoming special SB - GV AAUW events in your calendar now so you are sure to save the dates! We have a lot of good things coming up that you won't want to miss.

November 14	Thursday 6:30 pm	The State of Our Schools - A forum with local district superintendents to update us on how our schools are coping with current funding levels, Core Curriculum implementation, and other issues. At the Santa Barbara Unified School District Board Room, 720 Santa Barbara Street, SB.
December 5	Thursday 6 - 9 pm	Holiday Party! - \$20 per person includes all food, drinks, friends, and fun! Significant others and prospective members are welcome. Bea Hamlin has been gracious enough to welcome us back to her home this year for this lovely event. Details for reservations and payment will come soon.
January 9	Thursday 7 - 9 pm	"Issues in Public Health" Our speaker will be branch member Sandra Copley, Director of Maternal, Child, and Adolescent Health for Santa Barbara County Public Health Department.

**Santa Barbara -
Goleta Valley AAUW**

P.O. Box 802
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**AAUW advances equity for women and
girls through advocacy, education,
philanthropy, and research.**

**By joining AAUW, you belong to a community that breaks
through educational and economic barriers so that all
women have a chance.**

Membership in AAUW is open to people who hold an associate degree or higher. Branch membership offers friendship with like-minded people and an arena for making a positive contribution to your community. Benefits include a subscription to **California PERSPECTIVE**, our print publication. You can join our e-mail lists and attend our annual convention. Membership dues at the branch level include California and National dues.

If you know of someone who you believe would appreciate the opportunity to join our branch, please give their name and contact information to our incoming Membership Chair, Dorie Kirtman at 845-6866 or Dbdb2@hotmail.com.

A Few Photos From Our Tech Trek Ice Cream Social

More photos with captions will be available soon on our branch website!

